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CORPORATE SOCIAL RESPONSIBILITY GUIDELINES

- 1. The ACA Board will determine areas of interest for funding projects on an annual basis
- 2. The ACA reserves the right to actively target groups or programs that align with ACA strategies and commitment regarding CSR
- 3. ACA funding will be provided (preferably) through registered organisations not through individuals
- 4. ACA funding will be reserved for projects or programs that deliver health outcomes through chiropractic care
- 5. ACA funding will be reserved for projects or programs that are Australian based or delivered by Australians in overseas locations as part of a community development approach
- 6. Applicants for funding will need to demonstrate proposed outcomes of investment and how the money will be applied to achieving the proposed outcomes
- 7. ACA funding will initially be for a period of up to 12 months and applicants may reapply at the end of that period for a continuation or extension project
- 8. Travel and accommodation costs will not generally be funded. Such costs will only be considered, to a limited extent, if it is demonstrated that they are essential to the outcome of the project.
- 9. Applications with project budgets solely for equipment items will not generally be funded. Equipment will be considered for funding to a limited extent if it is demonstrated to be essential to the outcome of the project.
- 10. ACA funding assessment criteria will include: likely success of the contribution to improvement in health & wellbeing; overall likely community impact, evidence of need; value for money; innovation; planning, implementation and evaluation
- 11. Applications that that are separately partially funded and of sufficient scale to make a material difference will be well regarded
- 12. Organisations that receive ACA CSR funding will be expected to actively acknowledge the source of funding, provide regular reporting and verifiable evidence of community impact

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